

PRIVATE LABEL TREASURY

LICENSE FILE FOR:

TRAFFIC SIPHON PLR PACKAGE



www.PrivateLabelTreasury.com

Your Private Label License:

Each private label package may have a different license depending on special (extended) license packages or bonus packages offered as part of your membership so it's important that you quickly scan each individual license prior to selling or distributing the material.

Here are the rights associated with this package:

What You Can Do:

YES – You can edit the product however you wish, including adding your name as the signature author. You can customize the content, revise the material and add your website URL and brand to the products.

YES – You can use the graphic source files (psd) to modify the graphics, including colors, text, layers, and gradients or create additional graphic files for the same or other packages and products. You cannot however, use our graphics and templates to create packages that you intend to resell with PLR or give away (meaning, the graphic files are provided for YOU, but cannot be resold or given away in any format).

YES – You can give the **report** away to build your list or use as a back-end offer, bonus product or other offers (finished version of the report only , personal rights). The **ebook** (main product) **cannot** be given away. The main

product (the ebook) CAN be offered through a PAID backend system, or as a bonus to a Paid product.

YES – You can include the ebooks as bonuses to paid products. (not given away freely).

YES - You can include our Private Label Treasury packages (with personal use) within a paid membership site, provided your monthly subscription is priced above \$27.00 - You can not include the entire website packages, only the reports or ebook products in FINISHED format (PDF only).

YES – You can sell the products at your own price point, however we reserve the right to cancel subscriptions should we determine that anyone is intentionally devaluing the products. We recommend pricing each ebook reasonably, otherwise we may revoke your license and cancel your membership.

This is to preserve the quality of our products and to ensure that our members are able to make money selling these products without concern that people are de-valuing the material. If you have questions on suggested retail price regarding each ebook package, contact us for help.

What You Can't Do:

NO – You cannot sell Master Resale Rights to this package.

NO – You cannot sell resale rights to the packages.

NO – You cannot add to free membership websites or auction sites.

NO – You cannot distribute the source files for any of our website packages including the doc files or PSD files for graphics.

NO – You cannot transfer your Private Label Rights to anyone else or sell private label rights to these packages unless you are an extended license holder (see 'extended license' option below in the event you are looking to sell PLR to our new releases).

NO– You cannot include the ebook, report and any additional content within website flips UNLESS you purchase a secondary membership to www.PrivateLabelTreasury.com on behalf of your website buyer.

EXTENDED LICENSE OPTION:

We provide a VERY limited number of “Extended Licenses” to members that entitle them to sell non-transferable PLR to their customers, essentially becoming Private Label Treasury resellers.

What this means is that if you are given this extended license, you can sell our private label packages as if you are the distributor & developer, including creating PLR membership sites around our content.

To retain control over the number of PLR packages in circulation, we only issue out a *very limited number of extended licenses*. In fact, **only 20 people will ever be an extended license holder** at any given time, so once the licenses have been issued only when someone drops out of the program will another extended license become available.

Non-transferable means that you can sell private label rights to your customers, however your customers are not permitted to sell PLR rights.

This ensures that our packages retain their value and that both our regular PLR members and extended license holders are able to make money with our new releases without concern over saturation.

If you are interested in becoming an extended license holder where you are given the opportunity to sell non-transferable PLR to our packages, please contact us at <http://www.CustomerSupportHub.com>

All extended license holders will be issued a secondary license that illustrates their rights, as well as a license specifically created for you to give to your customers.

We suggest downloading the free report

“Understanding License Rights”

<http://www.ContentPass.com/Understanding-Rights.pdf>

If you need help you can contact me directly through the help desk at <http://www.CustomerSupportHub.com> or through the private member forums at <http://www.ContentPass.com/Forum>

I am also available on Skype – email for the contact information.

Sincerely,

Kate Anderson

www.ContentPass.com